

6.2 mm

The diagram shows a white rectangular area centered on a red background. The white area is bounded by a solid line on the top and bottom, and dashed lines on the left and right. A horizontal double-headed arrow at the top left indicates a width of 6.2 mm. A horizontal double-headed arrow at the bottom indicates a width of 150.4 mm. A vertical double-headed arrow on the right indicates a height of 117.8 mm. Two paragraphs of text are centered within the white area. The first paragraph explains the white area as the text safe area. The second paragraph explains the red area as a 3mm bleed area.

The WHITE area is the text safe area. Do not have any text or important photographs beyond the white area.

The RED area is the 3mm bleed area. Bring your ,background‘ artwork out into this area, remembering that it will be cut off by the guillotine. No text or important photographs in this area as it will be cut off.

117.8 mm

150.4 mm